

Master of Business Administration(MBA)

1. The overall objective of the programme.

- ✓ To prepare every student as a confident & successful Manager and Entrepreneur
- ✓ To provide management students with a solid foundation in fundamentals of Management Science and Entrepreneurship which become the platform on which problem solving structures develop
- ✓ To prepare students for a logical and practical approach towards problem solving and function effectively as skilled managers who can respond to dynamic environment in a social and global context using vehicles such as problem-solving and case analysis, simulating real life situations.
- ✓ To imbibe in students, professional ethics and values and promote awareness among students towards issues of social responsibility of Business.
- ✓ To inculcate in students the ability to gain multidisciplinary knowledge through live projects and operations workouts, so that they can remain competitive and functional in the market and grow leadership skills working for corporates and own entrepreneurship endeavours.
- ✓ To develop self-learning ability in the students and also to encourage the research in management and inter-disciplinary area by inculcating the philosophy to continuously learn, update, experiment and avail opportunities so that they remain relevant and productive in whatever areas they pursue their careers.

2. Minimum eligibility criteria, and the process of admission.

Candidates should secure a minimum of 50% marks in graduation as well as in the 10+2 level. Candidates with a valid score in CAT/MAT/XAT or any equivalent examination can directly apply for GD/PI.

Admission process –

- ✓ Step 1 – a) Register online through JIS university website or b) Register with JIS university admission office.
- ✓ Step 2 Verification of Student Email
- ✓ Step 3 Fill application from online (refer to the eligibility criteria given on the website under admission menu.
- ✓ { Exit if not eligible or not interested }
- ✓ Step 4 Admission through merit (based on the marks in the qualified examination)
- ✓ Step 5 Student may be interviewed by admission Counsellor. Counsellor may advise on the next course of action.
- ✓ Step 6 Provisional admission offered

- ✓ Step 7 Final admission process
- ✓ Step 8 payment of programme fee.
 - Exit, if seat full, not eligible, disparity in the documents.
 - In case of seat full, or not eligible, student may be interviewed by admission Counselor. Counsellor may advise on the next course of action
- ✓ Step 9 Commencement of Class

3. Overall curriculum (year-wise), different categories of courses, guidelines for credit distribution, minimum / maximum credit requirements, etc

MBA 1st Semester

	COURSE CODE	SUBJECT	PERIODS			CREDIT
			L	T	P	
CORE						
1	MBA 101	Managerial economics	2	1	1	4
2	MBA 102	Legal & business environment	3	0	1	4
3	MBA 103	Indian ethos & business ethics	3		1	4
4	MBA 104	Financial reporting, statement & analysis	2	1	1	4
5	MBA 105	Organisation behavior	3	0	1	4
6	MBA 106	Quantitative techniques for managers	2	1	1	4
		Total credit				24
Non credit course						
7	MCS 191	Computer applications & e-business fundamentals lab				

		Sessional				
8	MSD 182	Business communication practice				
9	MSD 183	SKILL X				
10. Any online courses like nptel etc per year.						

MBA 2ND SEMESTER

Sr. No.	COURSE CODE	SUBJECT	PERIODS			CREDIT
			L	T	P	
CORE						
1	MBA 201	Indian economy & policy	3	0	1	4
2	MBA 202	Indian financial systems & financial markets	2	1	1	4
3	MBA 203	Marketing management	3	0	1	4
4	MBA 204	Human resource management	3	0	1	4
5	MBA 205	Entrepreneurship	3	0	1	4
6	MBA 206	Business statistics and analytics for decision making	2	1	1	4
		Total				24
		Non credit				
7	MSD 281	SKILL X				
8	MSD 282	BASE – COMMUNICATION / GD & PI PRACTICE / INDUSTRY TALK				

MBA 3RD SEMESTER

Students can opt for Dual specialization – Major & Minor. They are required to choose three electives for Major and two electives for Minor.

Sr No.	COURSE CODE	SUBJECT	PERIODS			CREDIT
			L	T	P	
CORE						
1	MBA 301	Project management	3	0	1	4
2	MBA 302	Production operations and management	3	0	1	4
						8
ELECTIVES/ SPECIALIZATIONS						
MARKETING MANAGEMENT						
3	MM 301	Sales & distribution management	2	1	1	4
4	MM 302	Consumer behaviour	3	0	1	4
5	MM 303	Integrated marketing & communication	3	0	1	4
HUMAN RESOURCE MANAGEMENT						
6	HRM 301	Performance management systems	3	0	1	4
7	HRM 302	Organisational development & change management	3	0	1	4
8	HRM 303	Manpower planning ,recruitment and selection	3	0	1	4
FINANCIAL MANAGEMENT						
9	FM 301	Investment analysis & portfolio management	2	1	1	4
10	FM 302	Corporate finance	2	1	1	4
11	FM 303	Taxation	2	1	1	4
		SYSTEMS				
12	SSP 301	Datamining for business decisions	2	1	1	4
13	SSP 302	Managing software projects	2	1	1	4
14	SSP 303	Managing digital inovation and transformations	2	1	1	4
BUSINESS ANALYTICS						
15	BA 301	Data visualisation for managers	3	0	0	3
16	BA 302	Business forecasting	3	0	0	3
		Business analytics lab				
17	BA 391	Data visualisation for managers	0	0	2	1
18	BA 392	Business forecasting	0	0	2	1
		Total electives/specialisations (theory)				20

19	MSD 381	Major project worki (electives/specialisations)	0	0	4	2
		Total electives with project				22
		Practical				
20	MBA 391	Entrepreneurship in practice & skill x exhibition	0	0	1	1
21	MBA 392	Summer internship project & viva	0	0	6	6
		Total credits				37

MBA 4TH SEMESTER

Students can opt for Dual specialization – Major & Minor. They are required to choose three electives for Major and two electives for Minor.

Sr No.	COURSE CODE	SUBJECT	PERIODS			CREDIT
			L	T	P	
CORE						
1	MBA 401	Organisation design& csr	3	0	1	4
2	MBA 402	Corporate strategy	3	0	1	4
		Total core				8
ELECTIVES/ SPECIALIZATIONS						
MARKETING MANAGEMENT						
3	MM 401	International marketing	4	0	0	4
4	MM 402	Digital& social media marketing	4	0	0	4
5	MM 403	Service marketing	4	0	0	4
HUMAN RESOURCE MANAGEMENT						
6	HRM 401	Interntional hrm	4	0	0	4
7	HRM 402	Strategic hrm	4	0	0	4
8	HRM 403	Compensation an benefits management	4	0	0	4

FINANCIAL MANAGEMENT						
9	FM 401	Managing banks and financial institutions	4	0	0	4
10	FM 402	Financial markets and services	4	0	0	4
11	FM 403	Mergers, acquisitions & corporate restructuring	4	0	0	4
		SYSTEMS				
12	SSP 401	E commerce and digital markets	4	0	0	4
13	SSP 402	Strategic management of information technology	4	0	0	4
14	SSP 403	Managing digital platforms	4	0	0	4
BUSINESS ANALYTICS						
15	BA 401	Data mining sciences	3	0	0	3
16	BA 402	Marketing analytics	3	0	0	3
		Business analytics lab				
17	BA 491	Business forecasting lab	0	0	2	1
18	BA 492	Marketing analytics lab	0	0	2	1
		Total				20
		SESSIONAL				
19	MSD 481	Major research project ii (electives/specialisations)	0	0	2	2
		Total electives with project				22
		PRACTICAL				
20	MBA 491	GRAND VIVA AND SEMINAR	0	0	1	1
21	MBA 492	SKILL X	0	0	1	1
		TOTAL CREDITS				32

Students may opt for online /NPTEL courses whose credit will be added to their total credit.

PhD in Management

The overall objective of the programme.

- ✓ To prepare students to play an important an role in academia, research, corporate and entrepreneurship.
- ✓ To enable the student to carry out independent research and publish in reputed management journals.
- ✓ To develop knowledge base and skills in order to carry out management consultancy works.
- ✓ To provide students with a solid foundation in fundamentals of Management Science and Entrepreneurship which become the platform on which problem solving structures develop.

- ✓ To prepare students for a logical and practical approach towards problem solving and function effectively as skilled managers who can respond to dynamic environment in a social and global context using vehicles such as problem-solving and case analysis, simulating real life situations.
- ✓ To imbibe in students, professional ethics and values and promote awareness among students towards issues of social responsibility of Business.
- ✓ To inculcate in students the ability to gain multidisciplinary knowledge through live projects and operations workouts, so that they can remain competitive and functional in the market and grow leadership skills working for corporates and own entrepreneurship endeavours.
- ✓ To develop self-learning ability in the students and also to encourage the research in management and inter-disciplinary area by inculcating the philosophy to continuously learn, update, experiment and avail opportunities so that they remain relevant and productive in whatever areas they pursue their careers.

Minimum eligibility criteria, and the process of admission.

Duration: 3 Years (Minimum)

Eligibility: Masters Degree in Management or allied subjects with minimum 50% marks

Selection Procedure: Through JIS University online examination, specialization-wise written examination and interview.

Admission process –

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Sl No	Subject Name	Type	Credits
1	Research Methodology	Core	4
2	Research Publications Ethics*	Core	2
3	Principles of Management & Business Strategies	Core	4
4	Course Specific	Elective	4
		Total	14

**Research publications ethics has been introduced from 2020-21.*